

Dan Bisley CV08.20

Melbourne-based Experience Designer from Sweden + New Zealand, creating strategic digital design systems and purpose driven experiences and identities.

Experience	2018–	WeAreDigital. Sr. Experience Designer	Inigorating brands for enhanced digital interactions, optimised conversion and strategic outcomes.	
	2015–2018	Canyon Brand Digital Designer	Rebranding and innovating for businesses in a variety of sectors, in print, layout, branding, strategy, digital, wayfinding design.	
	2012–2015	DPD Creative Lead Designer	Working with local businesses to establish a distinct position through disruptive and distinctive strategies and touch points.	
	2009–	Dan Bisley Freelance Designer	A long-term relationship with the side hustle of freelance design. Working with a variety of clients ranging to distill, provoke and embody their offering.	
Selected Clients		Telstra Health Space Furniture CAMILLA AND MARC Cobild Construction Thermomix Reid Cycles	Clark Rubber Knight Group Nexomics Sonos Pearson Australia Peter Mac Cancer Centre	Alfred Health Enderwick Design Westfield TENA Private Dining Room Dual Entertainment
Skills + Methods			Ideation and conceptualisation UX design principles Wireframing, fat marker sketches, prototyping, user testing, user flows Type setting and layout design Motion design and retouching	Presentation and client liaison Client workshops Adobe CC, Sketch, InVision, pen + paper Trained in Agency Agile HTML / CSS
Beyond the pixels			35mm enthusiast Intrepid explorer Husband, father, dog lover Fixated cyclist	Film lover Speaker of Swedish, English
References			Rua Salim, Pearson Australia Freelance Client	+61 423 071 427 rua.alsalim@gmail.com
			Matt Clark, WeAreDigital. Design Director	+61 420 896 805 matt.clark@wearedigital.com.au
			Rikki-Lee Lacco, Dual Entertainment Client	+61 432 987 826 rikki@dualentertainment.com.au

I'm looking to work with like-minded creatives to push the boundaries and developing engaging and innovative solutions , products and experiences. For information please get in touch.